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FOR IMMEDIATE RELEASE

Night Optics Introduces SVTS Thermal Riflescope

New Night Optics Products on Display at 2018 SHOT Show

OVERLAND PARK, Kansas – January 19, 2018 – Night Optics USA, an industry leader in the production of innovative, professional quality night vision gear, will introduce the world's first continuous calibration thermal riflescope line at the 2018 SHOT Show - the SVTS Thermal riflescope.

Available in the three models, the Night Optics SVTS offers continuous calibration, allowing users to quickly identify targets without having the screen freeze at critical moments. The entry level model, the SVTS-80, features Fusion technology that provides enhanced night vision for identification with the added value of a thermal overlay for quick detection of targets at various ranges.

In the SVTS-320 and 640, Night Optics has added Heat Tracker. This innovative design feature identifies the next heat signature with an arrow pointing to the target outside of the visible screen. A quick select menu, waterproof construction, and multiple reticle choices ensure fast target acquisition and accuracy in all weather conditions.

"The SVTS line offers category leading technology at unprecedented prices," said Ben Bainter, Night Optics Product Manager. "Hunters and shooters can now access thermal riflescope technology at an MSRP of only \$1,199 with our SVTS-80 Fusion model."

The SVTS-80 Fusion has Core Resolution of 80x60 along with a 54-degree field of view night vision camera. The mid-range SVTS-320 has a Core Resolution of 320x240 and a display resolution of 640x480. The Long Range SVTS-640 has a core resolution of 640x480.

Other standard features across all models include recoil activated recording that automatically saves 10 seconds before and 10 seconds after a shot is fired along with Snap Back shot-sensing technology that allows the scope to automatically zoom out to reacquire targets quicker than ever before.

At the 2018 SHOT Show, Night Optics will also unveil its new BRILLIANCE[™] powered Night Vision line. Working with the top image intensifier tube manufacturers in the world, Night Optics improved specifications for their new Brilliance line. With crisp

resolution/clarity and mil-spec life expectancy, the Night Optics Brilliance image intensifier tube is the perfect combination of combat proven technology and consumer demanded performance at a significant cost advantage.

Night Optics will also introduce the world's smallest multi-function IR device; the Night Chase NC50. This device enables all levels of tactical, hunting and self-defense users a day/night solution for close to midrange target engagement. Pinpoint accuracy is made possible beyond 500 yards with a laser measuring less than 1 mrad at 100 yards. The built-in IR illuminator allows for quick, close to mid-range target identification when paired with a night vision device.

Last but not least is Night Optics FIR-i, Focusable IR Illuminator. This 600 mW illuminator boasts over 1 hour runtime from a single CR123a battery. The FIR-i is the perfect illuminator for any night op with the included Picatinny rail mount, flood to spot focus, and up to 1,000 yard capability.

Attendees of the 2018 SHOT Show in Las Vegas are encouraged to see the latest products from Night Optics at Booth #20020.

Night Optics USA is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. For more information, visit <u>www.nightoptics.com</u>.

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, and Europe. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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